



How to Verify Facebook and Instagram Accounts in 2025



General Tips



- **Eligibility:** Ensure your account is authentic, notable, and complete with a profile picture and bio.
- **Authenticity:** Use your real name or a widely recognised brand name.
- **Public Profile:** Set your profile to public.
- **Active Use:** Regularly post content and engage with followers.

Verifying facebook

Can be done on mobile and desktop

Step 1 - Access Your Facebook Account:

- Log into your account.



Step 2 - Navigate To Settings:

- Click on your profile picture in the top right corner.
- Select "Settings & Privacy" and then "Settings".

Step 3 - Request Verification:

- Go to "Account Center".
- Locate and Click on "Show your profile is verified". / "Meta Verified".



Step 4 - Unlock Benefits:

- Tap on "Unlock benefits".
- A write up of how you will benefit and how much you will be billed monthly will be displayed.
- Tap on "continue".



Step 5 - Payment:

- Banking details will need to be entered at this point.
- Once entered. Tap on "Subscribe".



Verifying Instagram

Can only be done on desktop.

Step 1 - Open Instagram App:

- Log into your account.



Step 2 - Access Settings:

- Tap on the 3 lines on the bottom left corner.
- Select settings. Scroll down and select "Meta Verified".

Step 3 - Build Trust With Meta Verified:

- Tap on "Next".
- If your account is linked to Facebook, both accounts will show on your screen to be Meta Verified.
- Tap on "Sign up".



Step 4 - Confirmation And Payment:

- A write up will be displayed on how you will benefit and how much you will pay monthly on this feature.
- Select "Pay to get benefits" if you wish to proceed with the process.



Step 5 - Payment:

- Banking information will need to be entered at this stage.
- Once added, tap on "Continue with Meta Pay"

Step 6 - Add Required Security:

- Two-factor authentication is required to be set up.



Additional Considerations.

Confirmation: Await confirmation via notifications. Processing times can vary, so be patient.

Follow Up: If declined, review reasons provided and adjust your profile accordingly before reapplying. **Verify Once:** You only need to verify your account once unless prompted otherwise.